

Intermountain Chapter Website Update Schedule

Yearly Updates:

- On January 1st, block all expired members' accounts.
- Update the Chapter Membership Enrollment and Release form. Add our chapter name to the top of the form. Replace the form in the links on the Membership Page.
- Check to see if yearly dues have changed and update this on the Membership Page. Also, update the Member Information Form with the new yearly dues number.
- Add the new History and Events reports to the History Timeline Page. Create a new block listing officers for the current year.
- Obtain new officer pictures and update the Chapter Officer's Page to reflect the current board.
- Replace, if necessary, single pictures for Director, Membership, LOH, and Ride Lead on these respective pages.
- Check the Ride Leads listing for any changes in the Ride Lead Cadre.
- Update the dates in the Chapter Mileage Tracker View to filter for the new year.
- Update the dates in the Member Points Detail View to filter for the new year.
- Update the Chapter Ride 365 Miles View to add the new year in the table.
- Update the User/%/Ride 365 View to add the new year in the table.
- Update the User/%/Check-ins View to filter for the new year.
- Disable in the main menu the cooking, burger burn, biker breakfast, and gift wrapping links. These will be reset and enabled later in the year as they are needed.
- Update the National HOG Challenges as they are published.
- Update the HOG Rally Calendar when it is published.

Monthly Updates:

- The Editor will post the monthly newsletter on the Newsletters Page.
- Update the Events page with look-ahead information about Chapter Events and Rides.
- Download National HOG records and upload this information into the data.
- Update the RC Calendar with points events as needed. Put dealership points events on the last day of the month so that they are available throughout the month. Add Volunteer points to any cooking or serving event listed on the Chapter Calendar.

Periodic Updates:

- Change the information in the Events Ticker (news ticker) as needed. Try to pick 3 or 4 hot items that the members need to be aware of.
- Add events to the calendar as they come in.
- Inspect the membership for new members. Download the membership and update the Mailer Chapter Members list.
- Download the latest album from the Flickr site and select 15 to 20 pictures for the PhotoSlider on the Home Page. Replace the Gallery of images and run the Perl buildJSONfile.pl script to update the photos.json file. Edit the PhotoSlider.html file to update the revision date. Copy these files to the intermountainhog.craggymtn.com server.

Mailer Campaigns:

The following campaign templates have been created. Use these templates to send out Chapter Email Campaigns (Blasts). Modify the desired template to contain the new information to be sent out.

- Scheduled Overnight Rides
- Quick Ride Lead Mail
- Generalized Announcements
- New Member Orientation
- Chapter Updates
- Monthly Outlook
- General Membership Meeting
- Chapter Newsletter
- Chapter Event Coming Up

Additional campaign templates may be created as the year progresses, but these give a good starting point. Specific lists of member email addresses have been created.

Occasionally, these lists will need to be updated to account for changes in the chapter. These are listed below:

- Chapter Members
- Road Captains
- Board Members
- Expired Members